



# CROMLIX

## Cookie Policy – Cromlix

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site. Please also read our privacy notice for further information on how we treat your data.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

We use the following cookies:

- **Strictly necessary cookies.** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.
- **Analytical or performance cookies.** These allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Cookie Title Cookie Name	Purpose
Google Tag Manager _gcl_au	To experiment advertisement efficiency of our website. Expires after 3 months
Google Analytics _gid	To store information on how visitors use our website while also creating an analytics report of the website's performance. Some of the collected data includes the number of visitors, their source, and the pages they visit anonymously. Expires after 1 day
Google Analytics _gat_UA-*	User behaviour tracking. Expires after 1 minute.

<p>Google Analytics _ga_*</p>	<p>Store and count page views. Expires after 1 year, 1 month and 4 days</p>
<p>Google Analytics _ga</p>	<p>To calculate visitor, session and campaign data and track site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognise unique visitors. Expires after 1 year, 1 month and 4 days</p>

**Blocking Cookies**

Internet Explorer - cookie handling override settings are available by clicking "Tools", "Internet Options", "Privacy" and then "Advanced".

Firefox - by clicking "Tools", "Options", "Privacy", selecting "Use custom settings for history" from the drop-down menu and unticking "Accept cookies from sites".

Chrome - by accessing the "Customise and control" menu, and clicking "Settings", "Show advanced settings" and "Content settings", and then selecting "Block sites from setting any data" under the "Cookies" heading.

However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our website.